Welcome

Who are the ‘Gate?  
- The Gate were founded in 1896 and originally played their fixtures at the Dreamland Amusement Site before moving to Hartsdown Park.
- The Club's best ever FA Cup run saw them defeated by Tottenham Hotspur in the 3rd round at Hartsdown Park in 1972 in front of a crowd of 14,500.
- In 2005, the Club relocated back to Hartsdown Park after four years away from Thanet ground sharing at Dover Athletic and Ashford United.
- In 2015 the Club won promotion to the Vanarama National League South thanks to a 1-0 play-off victory over Hendon FC.
- The 2017/18 season is set to be one of the most exciting in Margate's history. With a brand new 3G pitch installed, the club welcomes its entire youth set up, Under 21 and Ladies sides to compete at Hartsdown Park, whilst inviting the entire local community to access one of the best, new playing facilities in the local area.

Our Chairman
Chairman Alistair Bayliss is currently the Managing Director of Bayliss Executive Travel Limited, one of the leading specialists in the South East of England for coach hire and corporate travel. Alistair has seen the company grow from a small vehicles business to now running several coaches on many holidays in the UK and Abroad. Bayliss Executive Travel is also Matchday Travel Partners of various Football Clubs including recently promoted League One Sheffield United.
Destination: Margate FC
Join our exciting ride on the East Coast of Kent

Work has already begun on a multi-phase re-development programme at Hartsdown Park that will propel Margate FC and the local community to new heights.

A new third generation playing surface is being layed with work on the North End of the stadium to follow, including new player and official changing facilities, treatment and rehabilitation areas, community changing, education suite and social facilities.

Permission has also been granted for seating on the east and west sides and a hotel complex including leisure facilities, hospitality suites and function rooms.

New community pitches and a re-furbishment of the artificial surfaces complete the transformation of our Club with benefits and opportunities that reach far and beyond for all involved with this exciting re-development at Hartsdown.
Hospitality

Margate Football Club prides itself on its warm welcome to home supporters, visiting fans and sponsors/partners alike. Whether it’s football for the family, a team outing or an opportunity to do business in such an entertaining environment, we guarantee you first-rate hospitality.

Sport offers complementary ways to promote your business and achieve objectives, particularly in respect of corporate social responsibility. Increase your visibility in local and regional media and your standing as a caring employer with well targeted investment and brand awareness.
Gate Business Partner Package

Season long benefits - £3000 + VAT per season

- Company exposure on the home page of our official club website with a click through to your company website
- Advertorial at launch of agreement on both website and match day magazine explaining company products and services
- Preferred use of your products and services when required by the club (provided quotations are competitive)
- A 16ft x 3ft pitchside perimeter board for the season
- 2 x boardroom passes with associated Directors’ Box seating of your choice
- Company logo within every match day magazine

Gate Members Lounge Package

Upgrade your standard match day ticket and enjoy

- Pre-match buffet
- Half-time refreshments
- Complimentary match day magazine
- Team sheet for each guest

£25 per person

Why not become a seasonal Gate Lounge member and enjoy the benefits every match for just £350
Match Day Sponsor Package

£50 + VAT per head (minimum of 10)

- Entry to sponsors lounge with hostess and paying bar
- Complimentary glass of fizz on arrival
- Pre-match buffet
- Complimentary tea and coffee
- 2 complimentary bottles of wine
- Complimentary parking
- Decked area to view the match
- Dug out & centre half commemorative photo

- Logo on the front page of Match Day Magazine
- Half page advert within the magazine
- PA announcements throughout the day
- Social media exposure
- Match Day Magazine & team sheet for every guest
- Selection and presentation to Man of the Match

Match Ball Sponsorship Package

£50 + VAT per head (minimum of 10)

- Entry to sponsors lounge with hostess and paying bar
- Complimentary glass of fizz on arrival
- Buffet including tea and coffee
- 2 complimentary bottles of wine
- Complimentary parking
- Decked area to view the match
- Commemorative photo

- Logo on the front page of Match Day Magazine
- Half page advert within the magazine
- PA announcements throughout the day
- Social media exposure
- Match Day Magazine for every guest
- Team sheet for every guest
- Signed ball by the 1st team at the end of the game presented by Man of the Match
Match Day Magazine

Advertising

- **Quarter page**
  6 inserts - £180 + VAT
  (£30 + VAT per insert)
  12 inserts - £300 + VAT
  (£25 + VAT per insert)
  18 inserts - £360 + VAT
  (£20 + VAT per insert)

- **Half page**
  6 inserts - £300 + VAT
  (£50 + VAT per insert)
  12 inserts - £480 + VAT
  (£40 + VAT per insert)
  18 inserts - £540 + VAT
  (£30 + VAT per insert)

- **Full page**
  6 inserts - £510 + VAT
  (£85 + VAT per insert)
  12 inserts - £840 + VAT
  (£70 + VAT per insert)
  18 inserts - £990 + VAT
  (£55 + VAT per insert)

- **Inside front page**
  6 inserts - £540 + VAT
  (£90 + VAT per insert)
  12 inserts - £900 + VAT
  (£75 + VAT per insert)
  18 inserts - £1080 + VAT
  (£60 + VAT per insert)

- **Back page**
  6 inserts - £570 + VAT
  (£95 + VAT per insert)
  12 inserts - £960 + VAT
  (£80.00 + VAT per insert)
  18 inserts - £1170 + VAT
  (£65 + VAT per insert)

- **Inside front page**
  6 inserts - £540 + VAT
  (£90 + VAT per insert)
  12 inserts - £900 + VAT
  (£75 + VAT per insert)
  18 inserts - £1080 + VAT
  (£60 + VAT per insert)

- **Back page**
  6 inserts - £570 + VAT
  (£95 + VAT per insert)
  12 inserts - £960 + VAT
  (£80.00 + VAT per insert)
  18 inserts - £1170 + VAT
  (£65 + VAT per insert)

Match Day Magazine Sponsorship

£300 + VAT (£50 per head)

- Entry to sponsors lounge for 6 people with hostess and paying bar
- Complimentary glass of fizz on arrival
- Buffet including tea & coffee
- 1 complimentary bottle of wine
- Complimentary parking
- Decked area to view the match
- Commemorative photo
- Logo on the front page
- Half page advert within the magazine
- PA announcements throughout the day
- Social media exposure
- Match Day Magazine & team sheet for every guest
- Match Day Magazine signed by the players
**Player Sponsorship**

**Home or away**
£150 + VAT

- Home or away single shirt sponsorship
- Receive a signed home or away shirt at the end of the season presented by your chosen player
- Named in the match day magazine and MFC website as player sponsor
- Signed photograph of you and your chosen player receiving your shirt

**Home and away sponsorship**
£250 + VAT

- Home and away shirt sponsorship
- Receive a signed home and away shirt at the end of the season presented by your chosen player
- Named in the match day magazine and MFC website as player sponsor
- Signed photograph of you and your chosen player receiving your shirt

**Matchday Mascot Packages**
£90 + VAT

- Margate FC first team kit
- Signed matchday magazine and recognition in the magazine
- Time on the pitch as players warm up
- Lead the team out alongside the captain

- Commemorative photo with captain & match officials
- PA Announcements
- 2 matchday tickets for parents/guardians
Terrace & Pitchside Advertising

**Terrace Side Rates**

4ft x 1ft advertising board

- 1 board = £150 + VAT per season
  (Plus £50 + VAT production fee)
- 4 boards = £95 (each) + VAT per season
  (plus a £175 + VAT production fee)

**Pitch Side Rates**

**Large Board**

- 16ft x 3ft - £240 + VAT per season
  (plus £220 + VAT production fee)

**Small Board**

- 8ft x 3ft - £150 + VAT per season
  (plus £120 + VAT production fee)
Clubhouse venue hire

Our inviting and family-friendly clubhouse is available to hire for private functions, parties, celebrations and weddings. The Hartsdown Bar is the ideal venue for your next function with a fully-stocked, licensed bar and comfortable surroundings.

We can also offer catering options to suit each individual's needs.

Prices start from £150 for day time and evening hall hire.
For more information or to join us please contact

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#InThisTogether
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